

**Spokane County**  
**Quit Line Data Summary**  
 July 1 - September 30, 2003

	<b>County</b>	<b>State</b>
<b>Number of Calls to Quit Line</b>	<b>N = 337</b>	<b>N = 2,935</b>
<b>Percent of Statewide Calls</b>	13.9%	100.0%
<b>Percent of State Population in County<sup>1</sup></b>	7.1%	100.0%
	<b>County %</b>	<b>State %</b>
<b>Gender</b>	<b>N = 335</b>	<b>N = 2,565</b>
Female	59.1%	63.8%
Male	40.9%	36.2%
<b>Race/Ethnicity</b>	<b>N = 317</b>	<b>N = 2,185</b>
People of Color	12.3%	13.0%
White	87.7%	87.0%
<b>Age</b>	<b>N = 333</b>	<b>N = 2,379</b>
Less than 18 years old	0.3%	1.7%
18 - 24 years old	12.9%	15.7%
25 - 34 years old	22.5%	23.3%
35 - 44 years old	24.9%	26.0%
45 years and older	39.3%	33.2%
<b>Education</b>	<b>N = 329</b>	<b>N = 2,267</b>
Did not graduate high school	18.8%	19.5%
High school graduate	35.3%	33.3%
Some college/vocational school	36.5%	35.3%
College graduate	9.4%	11.9%
<b>Caller Type</b>	<b>N = 337</b>	<b>N = 2,685</b>
General Information	0.6%	10.5%
Health care provider	0.3%	3.2%
Tobacco user	99.1%	86.3%
<b>Payer Type</b>	<b>N = 265</b>	<b>N = 1,774</b>
Insured	27.2%	29.4%
Uninsured	32.5%	30.4%
Medicaid	40.4%	40.2%
<b>Heard About</b>	<b>N = 306</b>	<b>N = 2,220</b>
Past caller	17.3%	14.0%
Employer/worksites	0.7%	1.1%
Health care provider	25.5%	29.8%
Television	19.0%	13.7%
Outdoor advertisement (billboard/bus/wall)	2.0%	4.7%
Targeted mailing	0.0%	0.0%
Great Start	0.3%	0.1%
Radio	0.7%	1.1%
Newspaper/Magazine	0.0%	0.5%
Brochure/Newsletter	3.3%	5.6%
Family or friend	29.4%	24.7%
Health Department	1.6%	4.1%
School	0.3%	0.6%

Source: Washington State Department of Health  
 Tobacco Prevention and Control  
 Assessment and Evaluation

<sup>1</sup> "Census 2000", August 2001 (OFM)

\* Rate not calculated because number of calls was less than 5.